

BUSINESS (Management) interstudy

As a business management major, you have the unique opportunity to study familiar topics from a different perspective while studying abroad. You will be able to take the traditional business management courses required by your major, enriched with the cultural experience of your host country's perspective. The following is a sample of the courses available. Contact Interstudy for a complete listing and more information at 800.663.1999.

BRITAIN

Kings College, University of London

5SSMN224 Financial Management

The aim of the course is to provide an overview of corporate finance in both a domestic and international setting. Topics of study include: The basics of valuation and the investment decision. Capital budgeting and the capital asset pricing model. The capital structure of the firm. Debt and equity finance. Payout policy and governance structures. Risk management and derivatives. Mergers and acquisitions. International financial management.

Other Courses Offered:

5SSMN215 Information Management

6SSMN350 Communication in Organizations

6SSMN323 Strategic Management

6SSMN311 Applied Economics

Queen Mary, University of London

BUS001 Fundamentals of Management

This module is a general introduction to the principles and problems of management. It covers alternative theories of management and the activities and skills involved in the managerial role. The following aspects will be covered; management objectives and motivation; organisation design, planning; strategy; marketing, human resource management, production and operations.

Other Courses Offered:

BUS301 Theories of Management

BUS022 Managerial Accounting

BUS313 Corporate Social Responsibility

BUS209 Managing Knowledge

University College London

MSIN1002 Communication and Behaviour in Organisations

The course is designed to help students to appreciate how individual and group behaviour can improve the quality of working life and effectiveness of organisations. The course has three broad sections: 1) Introduction. This part of the course will introduce you to the field of organisational behaviour (or organisational psychology) and explain what we are studying and why. 2) Individual Behaviour. This part of the course describes the nature of individual differences and how they affect our behaviour at work. These include the way we perceive things, our attitudes, and our personalities. 3) Group Behaviour. This part of the course is concerned with what happens when individuals function, perform and interact with each other as part of a group.

Other Courses Offered:

MSIN6001 - Management Principles, MSIN7001 - Management Information and Control, MSIN7015 - Managing Business Operations, MSIN3001 - Project Management

University of St Andrews

MN2001 Management and Society

The multidisciplinary nature of management is reflected in this module. It examines the conceptual frameworks and techniques of three important contributory disciplines: Marketing, Organisational Behaviour and Consumer Behaviour. In doing so, the module will develop an understanding of the growth of Marketing and its role in management, give consideration to how the behaviour of individuals and groups in organisations may be understood and managed and also show how managers might better appreciate the markets and market forces they are committed to dealing with.

Other Courses Offered:

MN4204 Change, Complexity and Innovation, MN3126 International Business, MN2002 Management and Analysis, MN2112 Enterprise and Creativity

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BRITAIN

University of Glasgow

KUVV Business & Management Level 2b: Organizations & Management

The aim of this course is to examine the influence of an organization's structures, processes and management on individual and group behaviour

Other Courses Offered:

KUUV Business And Management Level 2a Operations & Financial Decision Management, 89YJ Business & Management 3: Managing Complex Change, 0QKW Business & Management 3: Project Management, 89FB Business & Management 3: Cases In Operations Management

Swansea University

EBF102 Introduction to Management Accounting

An introduction to the fundamentals of management accounting. The module will cover the basic aspects of financial management in business. This is a self contained module equally appropriate for specialists and non-specialists, which provides students with an introduction to management accounting. It stresses the role of accounting as a service activity within the broader economic context.

Other Courses Offered:

EBH221 Human Resource Management 1
EBG200 IT Applications for Business

EBH321 Business Ethics
EBS101 Statistical Methods

University of Westminster

2HRM401 Business Communications

Communication is an important concept in business and the ability to communicate is an important skill. This module examines the various ways individuals and companies communicate through a variety of media and impart in you the skills necessary for effective communication. Emphasis is placed on the skills to communicate via the written word but other methods of communication are also examined.

Other Courses Offered:

2HRM402 People and Organizations
2GEN696 International Business

2LAW401 Law, Business and Society
2LAW511 Law for Business

IRELAND

University College Cork

MG3000/MG3012 Enterprise and Innovation

Topics include: entrepreneurial characteristics, entrepreneurial models, technology and innovation, models of venture creation, creativity, industrial evolution and discontinuous shifts, innovation processes, portfolio management, venture planning and implementation, technology commercialisation.

Other Courses Offered:

MG1004 Introduction to Management and Organization
MG3018 Human Resource Management and Development

MG3019 Business Ethics
MG3007 Strategic Analysis

University College Dublin

BMGT20050 Cross-Cultural Management

Cultural differences often create barriers to understanding and communication that adversely affect managers ability to function effectively in international business environments. Yet, with the increasing globalization of business, many managers find themselves responsible for, being managed by, or collaborating with persons of different nationalities and cultures. The module will provide students with an overview of culturally specific business practices and behaviours.

Other Courses Offered:

BMGT10070 Applied Business Competencies
BMGT20070 Innovation and Entrepreneurship

BMGT30110 Business Excellence
BMGT20080 Service Learning

IRELAND

National University of Ireland, Maynooth

MN203 Marketing Management

Understanding how marketing affects decision-making; Marketing planning process and developing marketing plans; Marketing information and research; Managing customers and markets; Product management; New product development; Pricing tools; Distribution management; E-marketing and new media; Brand Management.

Other Courses Offered:

MN101 Introduction to Management

MN102 Organizational Behaviour

MN310 Services Operations and Quality Management

MN305 Innovation Management

SOUTH AFRICA

Nelson Mandela Metropolitan University

EB101 Introduction to Business Management and Entrepreneurship

The field of study of business management: introductory views. · The enterprise and its environments. · The enterprise and its field of business. · The vision, mission and goals of enterprises. · Perspectives on entrepreneurship. · The small business enterprise. · The choice of a form of business enterprise and the establishment procedure. · The selection and development of a product mix. · The choice of a location. · Production decisions in establishing an enterprise. · The growth of operating units and enterprises.

Other Courses Offered:

EBM302 General and Strategic Management

EBM201 Marketing Management

EBM202 Logistic and Purchasing Management

EBM301 Financial Management

Rhodes University

Management 312: Strategic Management

A study of the principles of strategic management, in accordance with the constraints and opportunities imposed by both internal and external environmental factors.

Other Courses Offered:

Management 102: Principles of Management B

Management 212: Production Management

Management 311: Human Resource Management B

Management 214: Financial Management A

University of Cape Town

BUS3003S Performance and Employee Relations

The course consists of two modules, performance and employee relations. In the performance module students are introduced to individual, work and organisational performance and the management thereof. They are also acquainted with programme performance (i.e. does a specific people management programme work?). The employee relations module typically will include the historical context of employee relations in South Africa, relevant workplace legislation, collective bargaining, managing performance and conflict in the workplace, codes of good practice and dismissals.

Other Courses Offered:

BUS1007S Introduction to Organizational Psychology

BUS3039F People Management

BUS3014F Introduction to Marketing Research

BUS2020F Business Finance

University of KwaZulu-Natal, Howard College Campus, Durban

MGNT315 W2 H1 P1 International Business

Introduction to international business, strategy and structure of international product development, global manufacturing and materials management, global marketing and new product development, global human resource management.

Other Courses Offered:

MGNT314 W1 H1 Technology Management

MGNT307 W1 P1 H1 Corporate Strategy

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SOUTH AFRICA

University of KwaZulu-Natal, Pietermaritzburg

MGNT2BE W1 P1 Intro to Ethics and Business Ethics for Accounting and Management

To introduce students to the fundamental of ethics and business ethics and provide them with the necessary basic tools for addressing ethical issues in accounting and management.

Other Courses Offered:

MGNT7RE W1 P1 Research Methodology in Management

MGNT7VO W2 P2 Advanced Global Business

MGNT102 P1 P2 W2 Management 120

MGNT310 W2 P2 Business Ethics

University of the Witwatersrand

BUSE2010 Investment II

Introduction to investment. Calculating investment returns, the relationship between risk and reward, investment market dynamics, the investment process, fundamental and technical analysis, portfolio theory The "Money market": T-bills, bankers acceptances, deposits, certificates of deposit. The "Capital Market"

Bond market: market overflow, gilts, corporate bonds, junk bonds. Equity: market overview, common stock, preferred stock. Derivatives: interest rate futures, equity futures, arbitrage with the spot market, interest rate options, equity options, arbitrage between spot, futures and options, option valuation, option algebra, calculating option exposure, hedging. Introduction portfolio theories: efficient markets hypotheses, capital asset pricing model, arbitrage pricing theory. Investment overview: the measurement of investment performance. (The role of investment markets in the economy.)

Other Courses Offered:

BUSE2002 Human Resources IIA

BUSE3003 Insurance and Risk Management III

BUSE3004 Marketing III

BUSE3010 Management III

BOTSWANA

University of Botswana

MGT 202 Small Business Management

A business management class unique not only to the Southern Africa perspective, but from a Botswana specific view within the region.

Other Courses Offered:

MGT100 Principles of Management

MGT203 Quantitative Methods for Business

MGT201 Purchasing and Materials

MGT300 Human Resource Management